

Australia's Largest Careers Event Network

# careers & EMPLOYMENT expos

ADELAIDE | BRISBANE | PERTH | MELBOURNE | SYDNEY

presented by KJEX - Kym Jones Exhibitions

## NEWSLETTER

October 2024

# MAJOR ANNOUNCEMENT

## KJEX Announces a 2nd Expo for Sydney

The team at KJEX - Kym Jones Exhibitions are expanding further with their **New Sydney West Careers & Employment Expo**, to be staged at the Sydney Showground - Olympic Park, in 2025. The **New Event** will be staged on March 14 & 15.

Kym Jones, director of KJEX said *"Our growth in Sydney has exceeded our expectations. We've had two successful Expos at the Hordern Pavilion, Moore Park, and due to our client demand we have now expanded into Western Sydney. Feedback from Schools and the local community has been fantastic, they've enjoyed the variety of exhibitors and appreciated our Free visitor entry, we already have thousands of registrations for 2025"*.

*"The Sydney Expos will top and tail our 2025 National Calendar, with Sydney Showground in March and Moore Park in August"*.

*"Our mission has always been to connect organisations with thousands of people who are looking for guidance, clarity and opportunities in relation to their future career options. With the Expos now spanning five states, it will give businesses the opportunity to exhibit across multiple states with the one event organiser, making it a seamless exhibiting experience"*

The National Careers & Employment Expo's is the largest portfolio of Career & Jobs Events in Australia. They span Adelaide, Brisbane, Melbourne, Perth and Sydney, focusing on careers, training, education, graduate and employment opportunities. They are the only Career Events that showcase a large number of both educators and employers. Each expo has extensive marketing and Free entry for all visitors.

The Expos offer organisations the opportunity to meet thousands of students, teachers, graduates, job seekers and career changers, who are actively looking for information and advice on their future pathways.



## 2025 National Dates

### SYDNEY West

March 14 & 15  
Sydney Showground

### MELBOURNE

March 20 to 22  
Melbourne Showgrounds

### ADELAIDE

May 9 & 10  
Adelaide Showground

### BRISBANE

June 12 to 14  
Brisbane Convention Ctr

### PERTH

July 24 to 26  
Perth Convention Centre

### SYDNEY

Aug 15 & 16  
Moore Park

Find Out More, contact... Chris Brooks - National Manager at KJEX - Kym Jones Exhibitions

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## What a Year!

The KJEX Careers & Employment Expos have had an incredible 2024, with sustained growth of exhibitor and visitor numbers in each state. They are on track for a record year in 2025 with our current bookings and registrations exceeding 2024.

### A Snapshot of 2024

#### MELBOURNE

Positive changes for our 2nd Expo in Melbourne, we moved the timing into March and venue to the Melbourne Showgrounds. The changes were successful, giving the event a bigger floor space, and visitors easy access which increased attendance. The **Free Visitor Entry** was well received with over 7,500 Students, 535 Teachers and 4,146 Job Seekers. Over 6,000 students are already registered for the March Expo.

#### ADELAIDE

Wow! What an event. The Adelaide Expo just keeps growing, 212 exhibitors, and a huge attendance, 8,163 Students, 641 Teachers and 6,440 Job Seekers. Over 5,500 students are already registered for the 2025 May Expo.

#### BRISBANE

Another huge year for the Brisbane Expo. 158 exhibitors and our biggest ever attendance, 9,166 Students, 641 Teachers and 6,440 Job Seekers. Over 5,000 students are already registered for next year's June Expo.

#### PERTH

Western Australia delivered fantastic results. 155 exhibitors spanning 3.5 halls at the PCEC, and huge visitors numbers - 7,107 Students, 582 Teachers and 6,176 Job Seekers. Over 3,000 students are already registered for July 2025.

#### SYDNEY

Our 2nd Expo at the Hordern Pavilion was packed over its two days. Once again, our Free Entry and Extensive Marketing worked, attracting thousands of Visitors. Teachers, Students, Graduates and Job Seekers loved the diversity of exhibitors, with hundreds already registered for 2025.

*"A huge thank you to the hundreds of businesses and the local community in each state who have helped us grow our events"*

*Kym*